

ABSTRACT

**THE INFLUENCE OF SOCIAL MEDIA USE ON
STUDENTS' LEARNING OUTCOMES**

DEKI MURSAN
Student Reg. ID. 21210037P

*Thesis of Computer Education Study Program,
UNIVED Bengkulu, 2024: 62 Pages*

This research aims to find out the impact of social media on students' learning outcomes. The approach method used in this research is a qualitative method with a descriptive research type. The population in this study were class VII students at SMP Negeri 17 North Bengkulu. The sample used is 15 students. The results of the research show that giving questionnaires to students referring to indicators has shown that Questionnaire 1 had Positive Impact, 72% chose Agree (S), 17% chose Doubtful (RR) 17%, Disagree (TS) 11% and Questionnaire 2 had Negative Impact, 20% chose Agree (S), 19% chose Doubtful (RR), and 61% chose Disagree (TS). From the two questionnaires, it can be seen that questionnaire 1 which has a positive impact is more dominant than questionnaire 2 which has a negative impact. Therefore, social media and online games do not have a negative impact on the learning achievement of class VII students in informatics subjects at SMPN 17. It depends on the goals of each student, as well as control from parents and teachers.

Keywords: Impact, Social Media, Learning Outcomes.

