THE FINANCIAL COMMUNICATION OF SANDWICH GENERATION IN MARRIED COUPLES

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ABSTRACT

This study aims to determine how sandwich generation communication and how they manage finances for married couples in Bengkulu City. Data collection methods using interviews, observation and documentation. Financial needs are indeed important for everyone, especially for sandwich generation, this generation must bear a financial burden that is not only used to support themselves and children but also with their parents. They need to know how to manage the finances of the sandwich generation correctly in order to achieve financial independence. The results obtained from this researcher that the financial management of sandwich generation can be distinguished based on their work in this study, namely the types of employees, traders, freelance, to fulfill the finances of three generations they cooperate with each other in managing finances so that their expenses are balanced and not too heavy and they make every effort to find their needs under any circumstances by the way they communicate well and openly to their partners with each other.

Keywords: Fina<mark>ncial Co</mark>mmunication, Sandwich Generati<mark>on, Husb</mark>and and Wife Couple.



