

**Title** : *Relationship Pattern of Client Patrons and Satisfaction of Siam Honey Orange Farmers Towards Merchants in Air Kelinsar Village, Ulu Musi Sub-District, Empat Lawang Regency*

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Orange plants is one of the Hortikultura commodity which cultivated in Indonesia and other tropical Asia countries for a long time. The plant which can live at this tropical land, cannot be underestimated as side commodity. Orange also a main commodity by some country including Indonesia. Until now, this commodity is still interested and became long term investment potential in the future. This research is conducted with purposes, such as: to describe correlation patten between patron-client with honey orange farmers at Desa Air Kelinsar Ulu Musi subdistrict Empat Lawang regency and to analyzed the satisfaction in relation between honey orange farmers with tauke at Desa Air Kelinsar Ulu Musi subdistrict Ulu subdistrict Empat Lawang regency. Because of the mutualism between honey orange farmers, it causes a relationship first is economic relationship which involves debt and receivables and selling and buying honey orange. Second, non-economic correlation which involves help and loyalty. The satisfaction of honey orange farmers toward tauke has average score 32.8 means honey orange farmers toward tauke is in very satisfactory category in creating correlation between selling buying correlation.

**Keywords:** *Correlation between client patron of honey orange farmers and tauke satisfactory*

