

ABSTRACT

HAMIDHAN. NPM. 21060113P . *Technology Patterns and Information Sources in Rice Paddy Farming in Nanjungan Village of Semidang Alas Sub-district of Seluma Regency. Supervised by HERRI FARIADI, S.P.,S.Pd.,M.Si dan EVI ANDRIANI, S.P.,M.Si.*

Farmers need to be equipped with technology with various other information networks that reach a wide range of targets to increase farmers' knowledge in farming. The purpose of this study was to determine the pattern of agricultural technology in paddy rice farming and to determine the sources of agricultural information in paddy rice farming in Nanjungan Village, Semidang Alas Sub-district, Seluma Regency. The research method used was a qualitative method with a Likert scale. The results showed that the technology pattern in Nanjungan Village, Semidang Alas Subdistrict, Seluma Regency was land cultivation technology, water management technology, superior variety seed selection technology, seedbed technology, seedling planting technology, embroidery technology, fertilization technology, weeding technology, pest and disease eradication technology and harvesting technology. Information sources in Nanjungan Village, Semidang Alas Sub-district, Seluma Regency are interpersonal channels and mass media channels.

Keywords: Rice Paddy Farming, Information Sources, Technology Patterns

