ABSTRACT

Anggi Mandala Putra, Agribusiness Competence of Micro Small and Medium Enterprises (UMKM) in Bengkulu City, Supervised by Herri Fariadi, S.P,M.Si and Evi Andriani, S.P,M.Si.

This research purpose is to find out the competence of micro, small and medium enterprises. First the competence of UMKM owners in Bengkulu City, second, the level of income obtained by UMKM owners, third the correlation between agribusiness competence with UMKM income. This research is descriptive research, this research was conducted in January to June 2024. Samples were taken by using purposive sampling which involves 14 UMKM which have basics in Agribusiness in Bengkulu City. Data were collected by using interviews, observations and documentation. Descriptive analysis, income analysis and contingency correlation test which are used in analyzing data. The result of this research shows that 1) the agribusiness competence from 14 UMKM in Bengkulu City is in the adequate category with a percentage 43% and with a good percentage in 57%. 2) The average income obtained by UMKM is Rp. 1.648,077.38 for one production process. 3) There is no correlation between competence with income for UMKM with chi square (X2 count) for 1,05 and DF value is 3,84.

Keywords: Agribusiness Competence, Income, UMKM

