

**REPRESENTATION OF MORAL MESSAGE IN THE MOVIE
"JARAK ANTAR KANVAS"
(ROLAND BARTHES SEMIOTIC ANALYSIS)"**

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ABSTRACT

In this very fast millennial era that provides added value by easily accessing all information, it also has an impact on people from various circles, especially teenagers today. This opportunity encourages teenagers to do something completely free association. Promiscuity is now an influence on a teenager, where most teenagers today often misuse their lifestyle. This study aims to determine the Representation of Moral Messages in the movie "Jarak Antara Kanvas" (Roland Barthes Semiotic Analysis). Research data collection using observation techniques and documentation techniques contained in the movie in accordance with predetermined categorization. The results showed that there are 8 moral messages seen from the style of teenagers' behavior recently, the first moral message, interaction between friends who use harsh language such as calling 'dog' is one of the style of teenagers' behavior recently that is considered normal by some people. Second, the moral message of caring for others by sharing care is like planting seeds of kindness that will grow into a strong tree of brotherhood. Third, the moral ethics of socializing during the transition period of adolescence experience uncertainty and uncertainty and get a lot of temptations or pulls to do bad things. Fourth, the dating style of young people in this era legalizes immoral acts as a natural habit. Fifth, mutual support among friends who must strengthen each other, because true strength lies in togetherness and trust that is formed and built together. Sixth, selective friendship with the quality of friendship is strongly influenced by personality in terms of the quality of friendship. The seventh moral message, the regret and disappointment of breaking up in love results in a sense of regret and feeling wronged, one of which is due to infidelity. Second, the moral message of a true friend, every teenager wants a friendly relationship with quality. But sometimes teenagers don't realize that teenagers direct the problems they experience out of their true selves.

Keywords: Representation, Moral Message. Movie, Roland Barthes Semiotics.

