

ABSTRACT

BEGI ARYES, NPM. 20060020. *An Analysis of Social Economy in Agribisnis Partnership Pattern between Partner Farmer with PT. Bengkulu Sawit Lestari at Kedurang Ilir Subdistrict. Supervised by HERRI FARIADI, S.P.,S.Pd.,M.Si and EVI ANDRIANI, S.P.,M.Si.*

PT Bengkulu Sawit Lestari is one of Palm Company which is located in South of Bengkulu Regency which has cooperation with farmers around the company, one of the chances for partner farmers to develop it's work. The purpose of this research is to find out the Agribusiness partnership pattern between partner farmers with PT Bengkulu Sawit Lestari, analyzing the social aspect in implementing partnership patterns between farmer and PT. Bengkulu Sawit Lestari and economic aspect analysis between farmers with PT Bengkulu Sawit Lestari in Kedurang Ilir subdistrict. Research method which is used is a descriptive qualitative method with social analysis. Production and acceptance analysis. The result shows that there are partnership patterns shown by PT. Bengkulu Sawit Lestari is a Nucleus Plasma Partnership Pattern. The conflict between partner farmers in implementing partnership patterns is in good category and there is no physical conflict, but partner farmers always sigh to the company. the right and obligation between partner farmers includes: returning the credit to PT. Bengkulu Sawit Lestari, 2) Partner Farmers gives SHM, SKT and statement letter from village chief, 3) Partner Farmers obtains appropriate selling price of TBS. Right and Obligation of PT.Bengkulu Sawit Lestari company involves: 1) the company purchases palm harvest from partner farmers 2) Company gives counseling and guidance, 3) company gives land certificate owned by partner farmers, 4) company purchases TBS with appropriate price. Economic aspect in Agribisnis partnership pattern involves: the production of palm owned by Partner Farmer with average number of productions by the respondents in implementing partnership pattern is 4038 kilogram each month, after cutting 30% from total production, the total production obtained is 2.826, with the average price offered bt PT Bengkulu Sawit Lestari Rp. 1.948 for one kilogram. The money received by the partner farmers is Rp. 5.512.443,- for a month.

Keywords: agribisnis partnership pattern, social economic, partnership farmers, PT Bengkulu Sawit Lestari