

Arsip Abstract Untuk Program Studi, dikeluarkan dan diterjemahkan
oleh: Tim Penerjemah UPT Bahasa Inggris UNIVERSITAS DEHASEN
BENGKULU

Abstract

SAMUEL HADIYANTO, *An Analysis of Honey Pineapple Farming in Tanah Tinggi Village, Padang Jaya Sub-district, North Bengkulu.*

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The horticulture sub-sector, which includes fruits, vegetables, ornamental plants, and medicinal plants, is one of the sub-sectors of the agricultural sector that contributes. Farming is a field of science that focuses on how farmers manage various production elements, such as land, labor, capital, technology, fertilizers, seeds, and pesticides, with the aim of achieving high yields and increasing income through effective, efficient, and sustainable use. This research aims to determine the acceptance, income, and the feasibility of honey pineapple farming in Tanah Tinggi Village. The methods used in this research are qualitative and quantitative, with data obtained from observations, interviews, and secondary data. The research methods involve using the Revenue Cost Ratio (R/C Ratio) and Benefit Cost Ratio (B/C Ratio) formulas. After identifying all aspects, calculations can be made. From the results obtained, the acceptance of honey pineapple farming in Tanah Tinggi Village, Padang Jaya Sub-district, North Bengkulu is an average of Rp. 216,000,000 per planting period. The average income is Rp. 42,194,893 in a single planting season. The R/C value is 1,24 and B/C is 0,24. In a situation where $R/C > 1$ while $BC < 1$, agricultural farming still produces income that is greater than operational costs, but even after calculating all the factors and costs, self-cultivation may not be profitable enough. In this case, it is important to re-evaluate cost structures, production efficiency, and look for ways to reduce costs or increase income to ensure better agricultural viability.

Keywords: Acceptance, Income, Feasibility of Farming

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