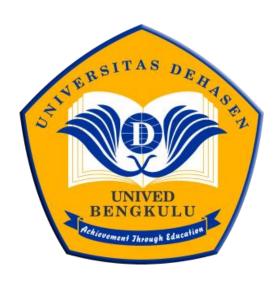
REPRESENTATION OF LIBERAL FEMINISM IN GRETA GERWIG'S LITTLE WOMEN MOVIE

THESIS

Submitted as a partial fulfillment on of the requirements for the degree of Sarjana Sastra (S.S) in English Literature Departement



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2024

DECLARATION OF FREE PLAGIARISM

I hereby declare that this thesis entitled "Representation of Liberal Feminism In Greta Gerwig's Little Women The Movie" is my work, based on personal research. I also state that I have quoted several statements and ideas from various sources, and all of them are recognized in the text.

Bengkulu,



APPROVAL PAGE

THESIS

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MOTTO

Allah SWT. tidak membebani seseorang melainkan sesuai dengan kemampuanNya.

-Qs Al Baqarah: 286

Dan aku menyerahkan segala urusanku kepada Allah SWT.

-Qs Al Ghafir: 44

DEDICATION

From the Bottom of my heart, I dedicate this thesis to the two great people in my life, to my dearest mother Bariantini Herlika, SKM. The number one woman in the world. and to the center of my universe, Mr. Isman Jayadi, S.Pd.M.M. When the world closed its doors to me, only you opened its arms to me, when people closed their ears to me, you two were ready to open your hearts to me. thank you for always being there for me. I am sure I will grow up to be the best I can be. And then for my dearest friends, who always provide a shoulder to cry on and provide help when I need it. thank you for being the best human being in the world.

ABSTRACT

REPRESENTATION OF LIBERAL FEMINISM IN GRETA GERWIG'S LITTLE WOMEN MOVIE

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This study aims to analyze the portrayal of liberal feminism in Greta Gerwig's film "Little Women" This study employs a descriptive qualitative approach. This method aims to elucidate the formation of the Representation of Liberal Feminism by analyzing each scene and speech in the movie "Little Women". This research focuses on the film "Little Women" directed by Greta Gerwig in 2019. The research use an observation checklist as the primary tool. This study observation checklist is derived from Stuart Hall's theory (1997), which categorizes Representation into three distinct components: Intentional, Construction, and Reflective. The writer also found moral values based on the theory of Kinnier (2000) which combines moral values into six categories. The results showed that there were seven results of the types of representation shown in the movie "Little Women". Each of these categories, the one that reflects liberal feminism the most is intentional representation. Another finding is the moral values, the most common moral values is a commitment to something greater than oneself.

Keywords: Representation of Liberal Feminism, Little Women Movie

ABSTRAK

REPRESENTASI FEMINISME LIBERAL DALAM FILM LITTLE WOMEN KARYA GRETA GERWIG

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Tujuan dari penelitian ini adalah untuk mengetahui gambaran feminisme liberal yang digambarkan dalam film "Little Women" yang disutradarai oleh Greta Gerwig. Penelitian ini menggunakan pendekatan kualitatif deskriptif. Metode ini bertujuan untuk menjelaskan pembentukan Representasi Feminisme Liberal dengan cara menganalisis setiap adegan dan tuturan dalam film "Little Women". Penelitian ini berfokus pada film "Little Women" yang disutradarai oleh Greta Gerwig pada tahun 2019. Penelitian ini menggunakan daftar cek observasi sebagai instrumen. Daftar cek observasi penelitian ini diturunkan dari teori Stuart Hall (1997) tentang Representasi, yang mengkategorikannya ke dalam tiga komponen: Intensional, konstruksi, dan Reflektif. Peneliti juga menemukan pesan moral yang berasal dari hipotesis Kinnier (2000), yang mengklasifikasikan pesan moral ke dalam enam kategori yang berbeda. Temuan menunjukkan bahwa film "Little Women" menggambarkan tujuh bentuk representasi yang berbeda. Representasi yang disengaja adalah kategori yang paling mewujudkan prinsip-prinsip feminisme liberal. Penemuan lain berkaitan dengan nilai moral, dengan nilai moral yang paling banyak ditemukan adalah dedikasi terhadap suatu tujuan yang melebihi kepentingan pribadi.

Kata Kunci: Representasi Feminisme Liberal, Film Little Women

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CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Literature, as we all know, reflects society and its realities. A literary work can take many forms, including novels, poetry, stories, movie, plays, and fiction. It may also include texts that are based on facts and imagination. It may also include texts that are both informative and imaginative. (Akhater, 2020).

One form of scientific work that is very popular with various groups is movies; this can be seen in people's penchant for watching movies. A movie is an oral narrative piece that often airs on television or in theaters for two hours. According to (Sofia et al, 2024) a movie is a type of media that takes the shape of a video and is based on a true story before adding elements of meaning and amusement. People can access multiple artistic elements, such as sound and visuals, through movies. Because movies are a representation of real life, viewers will learn lessons from the content of the movie as conveyed by the characters through the visual aspect. However, Graeme Turner states that he rejects the idea that movie is a representation of real life (Pricilia, 2021). Turner argues that the meaning of movie is limited to depicting social reality, not a representation of life. Movies only represent reality on the screen without changing anything.

Little Women is a movie that revolves around four sisters who each have unique aspirations. Margaret March, also known as Meg, possesses an aesthetically pleasing countenance. Josephine March, commonly referred to as Jo, exhibits tomboyish traits and takes pleasure in the activities of reading and writing, with aspirations of becoming an esteemed author. Elizabeth March, known as Beth, is characterized by her timid nature and finds delight in playing the piano. Amy March, simply referred to as Amy, derives pleasure from the pursuit of artistic endeavors. In spite of their contrasting characteristics, Meg and her sisters are facing difficulties in order to stay alive. Director Greta Gerwig employs the characters of Jo and Amy to effectively communicate a feminist ideology. Gerwig aims to portray Alcott's cherished novel as a critique of the prevailing disparity between genders in the institution of marriage and family, both in the past and potentially in the present.

According to (Dewi and Medina, 2020) "feminism is a movement to end sexism, exploitation, and oppression." This demonstrates how society expects women to be valuable members of society with the same equality as men, free from oppression and exploitation. The dehumanizing treatment of women by men in the home and in society is opposed by feminism. In light of gender inequality, feminism brings up questions about individual freedom and autonomy. Feminism theory is divided into several types, namely: liberal, radical, marxist/socialist, global, social, postcolonial, existential, psychoanalytic, ecofeminism, and postmodern.

The subject of the study is liberal feminism. A feminist movement called liberal feminism supports women's individual independence in the fields of politics,

economics, education, and society at large. It may also be referred to as the pioneering feminist movement. Giving women the flexibility to follow their goals based on their abilities is the goal of liberal feminism.

Previous academics have conducted reviews on multiple papers pertaining to the concept of gender discrimination. The initial study undertaken by Siregar in 2023 was titled The Portrayal of Liberal Feminism in the Main Character of the Novel "The Little Women" and its Implications in Education. The objective of this study is to ascertain the specific liberal feminist principles that the main heroine of Little Women experienced. The study's findings elucidate the main character's engagements with liberal feminism in Little Women and underscore the impact of liberal feminism on the main character's educational encounters. A shared characteristic across the works is their emphasis on liberal feminism.

However, there is variation in the models chosen for analysis and the specific subject matter examined. The second study, undertaken by Sutrisno et al. in 2023, is titled "An Analysis of How Women's Struggle Was Portrayed from the Main Character in the Movie "Little Women." This study aims to explore the challenges faced by women in their resistance against the character of Jo March in the film adaptation of Little Women (2019) via the perspective of feminism. The writer's inquiry resulted in two discoveries. Initially, the protagonist confronts challenges associated with societal expectations around gender roles, including the pressure for women to enter into advantageous marriages. The second aspect revolves with the protagonist's endeavor to fulfill her future aspirations, exemplified by her decision to

sacrifice her hair for sale, notwithstanding the societal significance of hair as a symbol of femininity during that era. The research shares resemblance solely in the movie to be examined, while the distinction resides in the methodology and subject of study.

The final study, undertaken by Syafitri (2022), is titled "Representation of the Liberal Feminism Movement in Moxie Film" (Semiotics Analysis of Roland Barthes): A Semiotic Analysis by Roland Barthes." The objective of this research is to examine the semiotics of how the liberal feminist movement is portrayed in the film Moxie. The findings of this study indicate the emergence of feminist movements, characterized by the recognition that (1) women possess intellectual capabilities, (2) women are entitled to exercise their reasoning abilities in decision-making processes, (3) every woman has autonomy over her own body, (4) the principle of gender equality between men and women, and (5) the rejection of the notion that women are inherently weak. Liberal feminists aim to liberate women from the constraints of restrictive gender roles. This study shares a commonality in that it focuses on the same issue, which is liberal feminism. However, there is a distinction between the model theory and the object of investigation.

The fourth research was by (Fathumakka, 2023) "Representation of Liberal Feminism in Little Women's Movie Script." The purpose of this study is to represent feminism in the main character of little women, namely Jo. This research uses instrictic and extrictic methods. Although the similarity of this research is about the same theme of feminism, the difference is in the object to be studied.

The latest research is by (Sofia et al, 2024) entitled "Liberal Feminism in the Little Women Movie". The goals of the research are to (1) identify the many forms of gender discrimination that Jo March encountered in the movie Little Women and (2) examine how Jo March embodies liberal feminism in the film. The writer makes use of Mukarovsky's dynamic structuralism theory. The writer conducted the investigation using library research. This study is similar in that it uses liberal feminism as its central focus. However, there is a distinction between the research object and the model theory.

From the five previous studies, the writer found similarities and differences with this research. For similarities with this study, the previous studies above also both analyzed liberal feminism in Little Women. But for the difference, the theoretical analysis used is more specific compared to previous studies, and the writer will apply Stuart Hall's representation theory in this study. The Little Women movie will be the object of this research because, based on preliminary observations, this movie is one of the most popular movies in 2019. Besides that, there are also many implied feminist messages. By using Stuart Hall's model, the writer will represent signs that include language (dialogue) or various symbols that reflect the meaning of the Little Women movie. The reason why the writer chose the title "Representation of Liberal Feminism in Greta Gerwig's Little Women Movie" is because the writer is interested in gender issues that arise in society and cannot be separated from everyday life. In this study, the writer wants to know how the representation of liberal feminism is

depicted in the Little Women movie, and the writer also wants to know the moral value of liberal feminism in the movie Little Women.

1.2 Objective of the Study

Based on the research background above, this research was conducted to find out how the representation of liberal feminism and moral values depicted in Little Women movie.

1.3 Statement of the Problem

The writer determines the problem formulation as follows, drawing on the background information already explained:

- 1. What are the forms of liberal feminism shown in the little women movie?
- 2. What moral values can be found in little women movie?

1.4 The Significance of the Study

This research has some theoretical goals. The first goal is to provide more information to readers about whatever representations are included in feminism liberals. Second, this study is expected to add references to researchers who will be doing research on future literature, especially in a representation of Stuart hall.

Practically, it is hoped that this study will enable researchers and readers to grasp and understand the liberal feminism phenomena of movies and everyday life.

1.5 Scope and limitation of the Study

This research limitation only focused on the representation of liberal feminism and the moral value of Little Women movie.

1.6 Definition of Key Terms

1. Representation

Representation is one method of expressing meaning. is the act of using language to communicate with others. According to Stuart Hall (1997), representation is the process of creating language.

2. Liberal Feminism

Liberal feminism is an ideology that prioritizes women's complete autonomy and personal choice. This people's battle seeks equal chances and rights for all genders, especially women because they equally exist as social creatures. Freedom and balance are rooted in logic; in essence, there is no difference between men and women. (Syafitri, 2022).

3. Little Women the movie

Greta Gerwig's the movie adaptation of "Little Women" is the seventh version of the novel by Loisa May Alcott. The movie depicts the lives of four sisters - Jo, Meg, Amy, and Beth - each with their unique aspirations and personalities. Jo, portrayed by Saoirse Ronan, is determined to become a writer. Meg, played by Emma Watson, dreams of becoming an actress. Amy, portrayed by Florence Pugh, aspires to become a famous actress. Lastly, Eliza Scanlen portrays the shy Beth, who finds solace in playing the piano. The film offers a

glimpse into the feminist themes of the time period, shedding light on the enduring issue of gender stereotypes that still exist in contemporary society. Additionally, it touches upon the stigma associated with social class. These issues are not limited to the film's 1868 setting, as gender stereotypes and social class stigma persist in various aspects of society today, even in places like Indonesia.

CHAPTER II

LITERATURE REVIEW

2.1 Liberal Feminism

Feminism serves as a means for women to achieve parity in terms of rights and responsibilities with males. Additionally, feminism functions as a tool for scrutinizing literary works. Feminism is the analysis of literary works from a woman's standpoint. Some feminist researchers differentiate between a feminist methodology and a feminist theoretical approach that focuses on addressing women's difficulties inside important institutions in the public sphere, such as social, political, economic, religious, and intellectual institutions. (2) The main focus is on analyzing differences, such as the differences between women and men, as well as the systemic differences that exist based on factors like race, class, nationality, sexuality, and historicity. (3) The approach involves incorporating Western feminist theorists in academic research to examine the wide range of feminist theories, resulting in a classification system known as the hypernational model. This framework examines feminist theories within the context of Western ideologies that they are linked to, including liberal feminism, socialist/Marxist feminism, and psychoanalytic feminism. Fitri (2019).

Liberal feminism is an ideology that prioritizes women's complete autonomy and personal choice. This people's battle seeks equal chances and rights for all genders, especially women because they equally exist as social creatures. Freedom and

balance are rooted in logic; in essence, there is no difference between men and women. (Syafitri, 2022).

As it is known that, in the 21st century where technology is developing rapidly, even the role of women is needed and increasingly prominent. Many positions in the business industry, media industry, or other industries that were previously dominated by men have now begun to switch and be occupied by women. This is not only happening in highly developed countries but also occurs in newly industrialized countries, as well as in developing countries, such as one of them, Indonesia.

As circumstances have evolved, the feminist movement has started to be disseminated across a variety of venues, with the advancement of technology facilitating this process. In the twenty-first century, society has come to understand that women ought to be autonomous and make their own decisions about their education, social work, jobs, careers, and relationships both at home and in public. All manifestations of patriarchal oppression, including racism, sexism, class oppression, and imperialism, must be eliminated for the society to be sustainable and thrive. (Syafitri, 2022).

2.2 Representation By Stuart Hall

The term "represent" has two meanings: it can stand for "to mean" or it might act as a delegate for something, acting as a symbol for it. The process of communicating reality through words, images, or combinations there is referred to as representation. reality that may be conveyed through communication via words, visuals, or a

combination, which connects notions and ideas about something using certain symbols and signs (Pricilia, 2021).

The writer employs Stuart Hall's Representation theory in this research, aligning with its central theme. According to Hall (1997), representation refers to the creation and dissemination of meaning using language. Representation refers to the use of language to convey meaningful information about the world to others. Representation is a crucial component of the process by which meaning is created and shared among individuals within a culture (Pujiati et al., 2019).

This implies that the act of representing something is a vital component in the process of generating and sharing the understanding of a concept through language. Language serves as a medium for understanding and creating meaning in our world. Language employs signs and symbols to convey thoughts, ideas, and emotions, all of which are rooted in a particular culture (Pujianti et al., 2019).

The research conducted by the writer is different and more interesting than the previous study because it focuses attention not only on signs (dialogue) but also on actions in movies. The study used a different theory of the literature review in previous research, it used the theory of representational techniques from Stuart hall, where one of the previous studies used analytical analysis techniques from Charles s. Pierce.

(Hermayanthi, 2021) created three keywords of Representation, namely: Intentional Representation, constructionist representation, and reflective representation. Intentional representation is a way of talking about something to convey the personal intentions of the owner of the idea. Constructionist representation is the way in which ideas are reconstructed 'in' and 'through' language. Reflective representation is a way of conveying that reflects an idea or meaning.

2.3 Moral Values

According to (Apriliana, 2022) that moral values are universal truths that people regard to be good and significant; they are the ethical principles that people strive to achieve and apply in their daily lives. These are the values that cut across the boundaries of time and geography, are applicable to everyone, regardless of color or religion, and bring God and all of humanity together as strangers, families, and nations. Drawing from the perspectives of the aforementioned experts, the investigator deduced that moral principles hold significant importance in day-to-day existence, given that individuals interact with one another both within and beyond their communities.

According to (Sarsono et al, 2024) there are six main and specific categories of moral values, as follows:

1. Commitment to something greater than oneself

The fundamental ethical principle that governs an individual who holds a belief in a higher power is a commitment to a higher purpose, specifically the pursuit of virtue. God is not the sole representation of a higher entity; it can also encompass individuals or entities believed to possess authority over

others. This category encompasses three additional specific moral principles.

- a) Acknowledging the importance and objective of one's existence, b) searching for veracity, and c) striving for fairness.
- 2. Self-respect, with humbleness or respect for others, self-discipline, and the willingness to take personal responsibility for one's conduct in accordance with one's conscience. It is imperative for humans to assume accountability for their actions, govern their behavior, and exercise self-restraint. This category encompasses four further distinct moral values: a. Practicing self-respect and self-care; b. Avoiding self-aggrandizement, greed, and selfishness; c. Behaving with moral consciousness; and d. Taking accountability for one's conduct.
- 3. Caring for other living things and the environment.

Moral concern for other living beings and the environment refers to a person's willingness to care for others or the environment. Caring for orther living things and the environment

4. Respect and Caring for orther

The focus of this category is on the principles that drive individuals towards specific moral values. These values include: a. acknowledging the interconnectedness of all individuals, b. dedicating oneself to serving and assisting humanity and individuals, c. embodying qualities of care, respect, compassion, tolerance, and forgiveness towards others, and d. refraining from causing harm to others (such as refraining from killing, abusing, stealing, cheating, or lying to others).

5. Courage

This ethic illustrates man's disposition towards his capacity to do something daring or formidable. Nevertheless, it transpires that humans are inclined to undertake demanding endeavors. Courage can be defined as the endeavor to protect and uphold anything that is morally upright and beneficial, despite the presence of risks, obstacles, and personal limitations.

6. Faith

Exhibits unwavering faith in someone or something, such as God, religion, and other spiritual convictions; the connection between human conduct and ethical principles is illustrated by the preceding reasoning. Specifically, an individual's self-perception plays a crucial role in their willingness to embrace and apply virtuous qualities in their daily existence. Moreover, moral values encompass beliefs and principles that reflect one's personal or religious convictions, such as a belief in a higher power. Additionally, bravery, which pertains to one's ability to navigate through life with resilience and resolve, is a value that should be taken into account in our everyday existence. We must give significant consideration to the aforementioned essential elements, as they are crucial for retaining knowledge on how to react to them and for sustaining a healthy relationship. When individuals attempt to implement moral notions, abstract ideas are transformed into concrete and practical realities.

2.4 Little Women Movie

Greta Gerwig authored and helmed Little Women, a 2019 American movie that explores the maturation of its characters during a specific historical era. This is the seventh movie adaptation of Louisa May Alcott's 1868 novel, which shares the same title. The story revolves around the lives of the March sisters—Meg, Jo, Beth, and Amy—in Concord, Massachusetts, during the nineteenth century. The ensemble comprises Saoirse Ronan, Emma Watson, Florence Pugh, Eliza Scanlen, Laura Dern, Timothée Chalamet, Meryl Streep, Tracy Letts, Bob Odenkirk, James Norton, Louis Garrel, and Chris Cooper.



The story begins in 1868 with Jo March (Saoirse Ronan). Joe was living in New York at the time, working as an author and teacher. Amy March (Florence Pugh) follows in her brother's footsteps by leaving Concord, Massachusetts and settling in France with their aunt. Meanwhile, the eldest sister, Meg March (Emma Watson), has married a teacher called John Brooke (James Norton). Many things happened to the

March siblings. Until eventually, they can live the life they want. Begin with the failure of love, job, and family issues.

BAB III

RESEARCH METHODOLOGY

3.1 Research Design

The writer used a descriptive qualitative method approach to do this study. According to (crotty, 1998) qualitative methods are approaches that use numerical data and even statistical data, that the majority of the data used in qualitative research is non-numerical, whether in the form of text, graphs, pictures, diagrams, audio, video, and other non-numerical data.

3.2 Focus Determined Boundary

This study centers on the analysis of Greta Gerwig's movie adaptation of Little Women The movie premiered at the Rio de Janeiro International Movie Festival on December 9, 2019, and was then released in the United States on December 25, 2019. The movie received favorable reviews from critics.

3.3 Data

According to Gunadi and Widianto (2020), as quoted by Wahono and Hapzi (2021), data refers to raw material that requires processing to generate information. This information can be qualitative or quantitative and presents factual evidence, providing benefits to researchers or offering a descriptive account of a particular condition or situation. This analysis examines the conversations and dialogue in

various scenes of the movie Little Women to investigate the portrayal of liberal feminism conveyed through language and symbols. Additionally, the writer will also analyze the presence of moral values in the film. After creating a data list, the writer will calculate the total types of liberal representation of feminism and also the moral messages contained in several conversational dialogues in the movie as shown in the following table

3.4 Data Collection Technique

According to (cresweell (2012:276) in (sidiq & manaf, 2020) the data analysis technique is processing and preparing data, reading data that has been obtained, analyzing more detail by encoding data, applying coding processes, demonstrating how the focus of the research will be represented in the form of a narrative/qualitative report, producing comparisons chart, interpretation or interpretation of data. In data collection, the writer used the following steps:

- 1. Watch a little women movie
- 2. Understanding the story and looking for the liberal feminist movement contained in the movie.
- 3. To write a conversation or dialogue in some of the scenes in little women movie to explore the representation of liberal feminism that is expressed through language or dialogue that appear in every movie in its transcripts.
- 4. Data the speech part in the scene that shows the representation of liberal feminism in the movie.

5. And look for the moral values found in the movie

3.5 Data Analysis Technique

This research uses representation analysis from Stuart Hall, namely qualitative data analysis proposed by Stuart Hall 1997 in (Hermayanthi, 2021). Hall proposed 3 representations in data analysis, namely Intentional Representation, constructionist representation, and reflective representation. Intentional representation is a way of talking about something to convey the personal intentions of the owner of the idea. Constructionist representation is the way in which ideas are reconstructed 'in' and 'through' language. Reflective representation is a way of conveying that reflects an idea or meaning.

The writer used the all of representation types, At the end of this analysis the writer will find out how much data the writer has collected. Analysis of several sentences related to the title of this study.

CHAPTER IV

FINDINGS AND ANALYSIS

4.1 Findings

In this section, the result of the research was presented along with the data taken from Little Women movie which was done through observation. The observation was conducted by the writer in order to be able to record and collect the data needed to reveal the research. Observations were made in the form of watching the movie repeatedly and carefully so that the writer found some dialogue of liberal feminism in this movie. After making observations, the writer grouped the data into types of representation based on Stuart Hall in (Hermayanthi, 2021) created three keywords of Representation, namely: Intentional Representation, constructionist representation, and reflective representation. After getting the types of representation, the writer will describe

4.1.1 The Types Of Liberal Feminism Representation Presented In Little Women Movie:

The writer collected the data by using observation and note taking, the writer watched the little women the movie repeatdly and carefully before analyzing the data.

The result of the observation was as follows:

Table 4.1 Types of Liberal Feminism Representation presented in Little Women Movie

Types Of Representation	Data
Intensional	5
Constructionist	1
Reflective	1
TOTAL	7

Regarding to the table above, there were 7 scene/ dialogue divided into 5 intentional, 1 Constructionist, and 1 Reflective Representation of liberal feminism in this movie.

1. Intentional

a. Scene 1 (00:05:04)



The dialog between Jo & Frederick about Jo's dream of writing without being hindered by gender restrictions emphasizes the importance of giving equal opportunities for women to pursue careers and dreams.

Jo : Oh, my students need me

Frederick: Always working.

Jo : Money is the end and aim of my mercenary existence. Frederick : No one gets ink stains like yours it just out of a desire for

money.

Jo : Well, my sister amy's in paris, and until she marries

Someone obscenely wealthy, it's up to me to keep the
family afloat. Goodbye.

The dialogue shows that the economic burden on women is often shouldered by women in maintaining the welfare of the family. It also reflects the struggle of many women to support their families in the midst of limited economic and social options.

b. Scene 2 (00:14:39)



The Dialogue between Jo March & Laurie about women's rights in society

Jo : she reminded me to be good, so father would be proud when he

return

Laurie: where is he?

Jo : a volunteer to united state army's. I wanna go fight with him. I can't

go so i disappointed to being a girl.

The dialogue above represents disappointment with gender injustice, where it reflects the character's frustration and disappointment with the injustice experienced by being a woman in a patriarchal society, it shows awareness of how gender affects one's opportunities and freedoms.

c. Scene 3 (01:31:41)



The dialogue between Meg & Jo about their ambitions and dreams emphasizes the importance of a marriage based on love and equality rather than financial dependence or status.

Jo : and you should be an actress, and you should have a life on the stage. Let's just run away together.

Meg: I want to get married.

Jo: Oh, why?

Meg: because i love him.

Jo: you will be bored of him in two years,

Meg: just because my dreams are different than yours, doesn't mean they're unimportant. I want a home and family. And i'm willing to work and struggle. But i want to do it with john.

The dialogue above represents the respect for individual choice, where it asserts that everyone's dreams and goals have the same value, even though they are different from one another. This reflects the principle of liberal feminism that values and supports the freedom of individuals to make their own choices, without judging or belittling the dreams of others.

d. Scenes 4 (01:42:26)



Dialogue between Jo & her mother where she tells her mother about her doubts about her feelings for laurie.

Marme : Do you love him?

Jo : "I just feel like women, they have minds and they have souls as well as Just hearts, and they've got ambition, and they've got talent as well as just beauty and i'm so sick of people saying that love is just all woman is fit for, i'm so sick of it. But, i am so lonely".

Overall, the dialogue was intentionally used to convey a message about the importance of recognizing and valuing women's complexity and full potential, while also acknowledging the emotional struggles they often face in their efforts to achieve recognition and equality. It is a call for social change and recognition of women's individual dignity and worth beyond traditional roles that are often limited by patriarchal norms.

e. Scene 5 (02:05:37)



Dialogue between Jo & Mr. dashwood who are negotiating over the copyright of a book to be published.

Dashwood: No! Too risky. I only pay for the copyright.

Jo : Keep your 500 dollars, and I'll keep the copyright. Also, I

want 10% royalties.

Dashwood: 5,5%. that's very dangerous

Jo : 9%

Dashwood: 6%, that's it.

Jo : Mr. Dashwood, if I want my hero to marry for money, I want a

large sum of it.

Dashwood: 6,6% Jo :Done.

In a time where women were often not recognized or fairly compensated for their work, this dialogue is an act of resistance against social norms that undervalue women's contributions to art and literature.

2. Constructionist

Scenes 1 (1:39:04)



Dialogue between Jo & laurie about jo's strong stance on freedom.

Jo : Teddy, i don't believe i will ever marry. I'm happy as i am, and i love my liberty too well to be in any hurry to give it up.

Laurie: I think you're wrong, Jo. I think you'll find someone and love them,

And you will live and die for them because that's your way, and you Will.

The dialogue represents a rejection of traditional social norms, where Jo's character explicitly rejects the social norms that require women to marry in order to be considered successful or happy. This reflects the social construction of gender roles that she challenges, showing that happiness and life satisfaction do not have to come from marriage.

3. Reflective

Scene 1 (01:05:51)



Dialogue between Amy March & Laurie that amy desides to marry a rich man and sacrifices her aspirations to become a famous artist to help her family economy.

Laurie: "I think the poets might disagree".

Amy : "Well, I'm not a poet. I'm just a woman. And as a woman there's no way for me to make my own money, not enough to earn a living or to support my family. And if I had my own money, which i don't, that money would belong to my husband the moment we got married. And if we had children, they would be his, not mine, they would be his property. So don't sit there and tell me, that marriage isn't an economic proposition, because it is. May not be for you, but it most certainly is

for me".

The dialogue represents the reality of gender inequality that limits women's opportunities to get decent jobs and cuckup wages. this is a form of reflection of the social and economic situation where women are systematically marginalized and not given the same opportunities as men.

4.1.2 Types Of Moral Values In Little Women The Movie:

The writer found moral values in every dialogue/ scene in little women the movie by collected the data, using observation and note taking, the writer watched the movie repeately and carefully before analyzing the data. It is resulted that there are six was as follows:

Table 4.1 Types of Moral Values present in Little Women Movie

Types Of Moral Values	Data
Commitment to something greater than oneself	2
2. Self respect with humbleness or respect for	1
other.	
3. Caring for other living things and the	1
enviroment.	
4. Respect and Caring for other	1
5. Courage	1
6. Faith	1
TOTAL	7

From the table above, there were 6 moral values presented in little women the movie. The moral values were divided into 2 Commitment, 1 Self respect, 1 Caring for other, 1 Respect and Caring for other, 1 Courage, and 1 Faith.

1. Commitment to something greater than oneself

a. Scene 1 (01:05:53)



Dialogue between Amy march & Laurie: amy shows great commitment to her family by being willing to do whatever it takes to help them in financially difficult situations.

Laurie: You'll get engaged if he proposes to you?

Amy : Most likely yes. He's rich. Richer than you even.

Laurie: I know a respectable woman cannot live without money. Although it sounds strange to be said by one of your mother children.

Amy: As a woman, i can't make own money. Not enough to support myself or my family.

The dialogue contains a moral value about the commitment of the characters. Overall, the dialogue contains strong moral messages about commitment to something bigger than oneself, including awareness of social injustice, sacrifice for family, advocacy for equality, respect for dignity and independence, and solidarity in the struggle against injustice.

b. Scene 2 (01:12:23)



Dialogue between Jo march & her mother: where jo was willing to cut her hair to sell for extra money to help her mother take care of her sick father.

Jo : It is enough for the train?

Marmee: Where you get the money?

Jo : I sold what I had (her hair)

Marmee: So proud you to be my daughter.

Jo : I really want to do something for father.

The dialogue contains a moral value about the commitment of Jo's character, which is a self-sacrifice for the family in a way where Jo sells her long hair, which is often considered a symbol of femininity and beauty, to earn money to help her father. This represents a significant personal sacrifice, illustrating how much Jo values her family and is willing to give up something important to her for the well-being of her loved ones. This message reflects a commitment to putting the needs of others ahead of personal interests.

2. Self respect with humbleness or respect for other.

Scene 1 (01:37:18)



Dialogue between Jo march & Laurie: when Jo rejected Laurie's proposal by revealing that she couldn't marry someone unless it was for love.

Jo : I don't know why I can't love you the way you want. I don't know why.

Laurie: You can't?

Jo : No, I can't. I can't change my feelings. And it would be lies if i said.

I'm sorry teddy.

The dialogue contains a moral value about self respect Self Respect with Humility where Jo refuses to lie about her feelings, which reflects respect for herself and a deep understanding of who she is and what she feels. However, she does so in a humble way, by apologizing to Teddy, showing that while honesty can be painful, it is still done with love and respect.

3. Caring for other living things and the environment.

Scene 1 (00:29:04)



Dialogue Marmee who asked her four children to share the food they had at Christmas with neighbors who were more in need.

Marmee: Not far from here, lived a poor young woman, Mrs. Hummel. Her five children slept in a bed so as not to get cold, and there was no food. My girls, would you like to give them breakfast for Christmas present?

Bet : You're going to say if this is what father want?

Marmee: Yes.

This dialogue contains moral value about caring for others through empathy, sacrifice, togetherness, selfless giving, and kindness in small acts. Marmee teaches her children to look beyond their own needs and to provide help to those in need, emphasizing that acts of compassion and caring are an important part of a moral and ethical life.

4. Respect and Caring for other

Scene 1 (00:31:15)



Dialogue Hannah between March family: Hannah tell them that mr laurence gives a food to the March family as a christmas present for helping the hummel family.

Amy : Is this from the fairy?

Hannah: From Mr. Laurance

Meg : From Lauri's grandfather? Why?

Hannah: He saw you handing out Christmas breakfast and he wants you to enjoy it.

This dialogue contains moral value of respect and care for others through recognition of kindness, mutual respect, reciprocal care, teaching the value of reciprocal kindness, creating a supportive community, and recognition of sacrifice. It teaches that in a caring society, acts of kindness should be rewarded and reciprocated with equal care, creating an environment filled with respect and compassion.

5. Courage

Scene 1 (01:32:06)



Dialogue between Jo March & Meg march that Meg decided to marry John even though they were not financially secure, Meg shows her courage for love and family values. Their decision to married, shows the importance of love and loyalty in their relationship. This was also the moment Meg found her happiness and chose her own path amidst the challenges of life.

Meg: Just because my dreams are different than yours, doesn't mean they're unimportant. I want a home and family. And i'm willing to work and struggle. But i want to do it with John.

Jo: Don't leave me.

This dialogue contains a moral value about the courage to acknowledge and fight for one's own dreams which lies in Meg's character in this dialogue showing courage by acknowledging that her dreams and aspirations are different from others, but still important. This shows the strength to stay true to personal desires and ideals even though they may not conform to societal norms or expectations.

6. Faith

Scene (00:52:08)



Dialogue between Jo March and her mother: in this scene, Marmee gives advice to Jo about the importance of patience, sacrifice, or other values that are considered important in life, and also provides moral direction or motivation for Jo's journey in achieving her dreams and goals.

Jo : I try to change by writing sad notes and crying over my sins, but it doesn't seem to help. when I'm upset, I go wild, and can hurt.

Marmee: You reminded me of myself

Jo : But you never get mad

Marmee: I'm angry almost every day, I'm not a patient person, but after trying for almost 40 years I learned to control my anger.

Jo: I'll do the same.

The dialogue contains moral value about belief in the ability to change and control oneself, patience and perseverance in the process of change, taking responsibility for behavior and emotions, as well as optimism and hope for positive change. It teaches the importance of having faith in one's own ability to grow and develop, and to keep trying to improve oneself despite obstacles and difficulties.

4.2 Analysis

This research aimed to find out the representation of liberal feminism in the Little Woman movie. The writer's findings showed that three types of representation presented in Little Women movie. The representation were divided into five types of intensional, one types of constructionist, and one types of reflective.

In this research, the position of the subject in Stuart Hall's representation theory refers to the characters or actors who have the opportunity to portray themselves. In this case, that is introduced from the side of liberal feminism. This can be seen from several scenes of dialogue that she utters. The intensional representation found in this study is the dominant frequency of all types identified. This may be due to the fact that this movie is a drama movie. As in the cut scene when Meg March & Jo March talk about their ambitions and dreams, through Meg March's character who aspires to build a family with John. The passion and determination that Meg has for this is one of the illustrations of the concept of intentionality in this movie. This deliberate representation of ambition and dreams illustrates the character's determination and struggle to achieve a goal, as well as the internal conflicts that arise from society's expectations of women at that time.

Representation, as it is described, plays a crucial role in the process of conveying and sharing the significance of ideas in our thoughts using language. In the realm of language, signs and symbols are employed to convey our cultural conceptions, thoughts, and emotions to others (Pujianti et al., 2019).

Moreover, this study identified seven ethical principles depicted in the Little Women movie. The research has found that the most prevalent sort of moral values is a dedication to a cause or purpose that surpasses one's individual interests. According to (Apriliana, 2022) that moral values are universal truths that are considered good and important by humans, are ethical principles that humans strive to achieve and apply in their daily lives. Therefore, we can see in one of the cuts of the scene/dialogue where there is one scene of Amy talking to Lauri, where in that scene Amy shows a huge commitment to her family by being willing to do anything to help them in difficult financial circumstances, namely being willing to sacrifice her dreams of becoming a famous painter and deciding to get married.

The findings of this research confirm several theories from (Sarsono et al, 2024) which state that there are special categories of moral values, one of which is commitment to something greater than oneself, where the main moral principle that guides a person who believes in something greater than oneself is goodness. this can also refer to someone or something that is considered to have power outside oneself.

In this discussion, the writer purposively took several pieces of scene/dialogue as samples. In Greta Gerwig's Little Women, the writer tries to position herself as a woman herself either in the subject or object position displayed by the characters.

especially in the character Jo who is the most dominant subject position with her thoughts and behavior to uphold equality between women and men.

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

In this research, the writer concludes that there are seven scenes that represent liberal feminism in the Little Women movie. and can be grouped into three categorizations.namely, intentional, constructionist, and reflective representation. In each of these categories, the one that reflects liberal feminism the most is intentional representation. Every scene and dialogue in the movie conveys themes of liberal feminism through complex characters and in-depth narratives, emphasizing the importance of choice, personal freedom, equality, and women's rights in social and historical contexts.

In the section on moral values, the writer identified seven scenes in the movie Little Women that exemplify moral principles. These scenes can be classified into six categories, namely: commitment to something greater than oneself, Self-respect with humbleness or respect for others, caring for other living things and the environment, respect and caring for others, courage, and also faith. Within each of these categories, the prevailing moral norms are centered around a commitment to something greater than oneself

5.2 Suggestion

Based on the results of the study, the researcher recommends academics or future researchers to research and dig deeper into research that raises liberal feminism. Either using Stuart Hall's Representation theory or other representations. This is based on the phenomenon of women's issues that still exist and the stigma about women in society that still shackles the freedom of women who want to be themselves. There are also benefits from analyzing liberal feminism both in the academic context and practical application in society, such as: A deeper understanding of gender equality, can empower individuals, can identify forms of discrimination, etc.

Therefore, analyzing liberal feminism not only provides theoretical insights but also encourages concrete actions to create a more just and prosperous society for all individuals.

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APPENDICES

APENDIX 1 Representation of Liberal femnisimn in Little Women movie:

NO	DATA	REPRESENTATION				
		Intentional	Constructionist	Reflective		
		_		-		
		_				

The moral value of Liberal Feminism in Little Women movie:

NO	DATA	MORAL VALUES						
		Commitme	Self-respect	Respect and care for others	Carin g for other living things and the envir omen t.	Courag e	Faith	

Intentional

Scene 1 (00:05:04)



The dialog between Jo & Frederick about Jo's dream of writing without being hindered by gender restrictions emphasizes the importance of giving equal opportunities for women to pursue careers and dreams.

Jo : Oh , my students need me

Frederick: Always working.

Jo : Money is the end and aim of my mercenary existence.

Frederick: No one gets ink stains like yours it just out of a desire for money.

Jo : Well, my sister amy's in paris, and until she marries someone obscenely wealthy, it's up to me to keep the family afloat.

Goodbye.

The dialogue shows that the economic burden on women is often shouldered by women in maintaining the welfare of the family. It also reflects the struggle of many women to support their families in the midst of limited economic and social options.

Scene 2 (00:14:39)



Dialogue between Jo & Laurie about women's rights in society

Jo : she reminded me to be good, so father would be proud when he return

Laurie: where is he?

Jo : a volunteer to united state army's. I wanna go fight with him. I can't go so i disappointed to being a girl

The dialogue above represents disappointment with gender injustice, where it reflects the character's frustration and disappointment with the injustice experienced by being a woman in a patriarchal society. it shows awareness of how gender affects one's opportunities and freedoms.

Scene 3 (01:31:41)



The dialogue between Meg & Jo about their ambitions and dreams emphasizes the importance of a marriage based on love and equality rather than financial dependence or status.

Jo : and you should be an actress, and you should have a life on the stage.

Let's just run away together.

Meg: I want to get married.

Jo: Oh, why?

Meg: because i love him.

Jo : you will be bored of him in two years,

Meg: just because my dreams are different than yours, doesn't mean they're unimportant. I want a home and family. And i'm willing to work and struggle. but i want to do it with john.

The dialogue above represents the respect for individual choice, where it asserts that everyone's dreams and goals have the same value, even though they are different from one another. This reflects the principle of liberal feminism that values and

supports the freedom of individuals to make their own choices, without judging or belittling the dreams of others.

Scenes 4 (01:42:26)



Dialogue between jo & her mother where she tells her mother about her doubts about her feelings for laurie.

Marme: Do you love him?

Jo: i just feel like women, they have minds and they have souls as well as

Just hearts, and they've got ambition, and they've got talent as well

as just beauty and i'm so sick of people saying that love is just all

woman is fit for, i'm so sick of it. But, i am so lonely.

Overall, the dialogue was intentionally used to convey a message about the importance of recognizing and valuing women's complexity and full potential, while also acknowledging the emotional struggles they often face in their efforts to achieve recognition and equality. It is a call for social change and recognition of women's

individual dignity and worth beyond traditional roles that are often limited by patriarchal norms.

Scene 5 (02:05:37)



Dialogue between Jo & Mr. dashwood who are negotiating over the copyright of a book to be published.

Dashwood: No! Too risky. I only pay for the copyright.

Jo : Keep your 500 dollars, and I'll keep the copyright. Also, I

want 10% royalties.

Dashwood: 5,5%. that's very dangerous

Jo : 9%

Dashwood: 6%, that's it.

Jo : Mr. Dashwood, if I want my hero to marry for money, I want a

large sum of it.

Dashwood: 6,6%
Jo :Done.

In a time where women were often not recognized or fairly compensated for their work, this dialogue is an act of resistance against social norms that undervalue women's contributions to art and literature.

Constructionist

Scenes 1 (1:39:04)



Dialogue between Jo & laurie about jo's strong stance on freedom.

Jo : Teddy, i don't believe i will ever marry. I'm happy as i am, and i love my liberty too well to be in any hurry to give it up.

Laurie: I think you're wrong, Jo. I think you'll find someone and love them,

And you will live and die for them because that's your way, and you

Will.

The dialogue represents a rejection of traditional social norms, where Jo's character explicitly rejects the social norms that require women to marry in order to be considered successful or happy. This reflects the social construction of gender roles that she challenges, showing that happiness and life satisfaction do not have to come from marriage.

Reflective

Scene 1 (01:05:51)



Dialogue between Amy March & Laurie that amy desides to marry a rich man and sacrifices her aspirations to become a famous artist to help her family economy.

Laurie: "I think the poets might disagree".

Amy : "Well, I'm not a poet. I'm just a woman. And as a woman there's no way for me to make my own money, not enough to earn a living or to support my family. And if I had my own money, which i don't, that money would belong to my husband the moment we got married. And if we had children, they would be his, not mine, they would be his property. So don't sit there and tell me, that marriage isn't an economic proposition, because it is. May not be for you, but it most certainly is for me".

The dialogue represents the reality of gender inequality that limits women's opportunities to get decent jobs and cuckup wages. this is a form of reflection of the social and economic situation where women are systematically marginalized and not given the same opportunities as men.

MORAL VALUES

Commitment to something greater than oneself

Scene 1 (01:05:53)



Dialogue between Amy march & Laurie: amy shows great commitment to her family by being willing to do whatever it takes to help them in financially difficult situations.

Laurie: You'll get engaged if he proposes to you?

Amy : Most likely yes. He's rich. Richer than you even.

Laurie: I know a respectable woman cannot live without money. Although it sounds strange to be said by one of your mother children.

Amy: As a woman, i can't make own money. Not enough to support myself or my family.

The dialogue contains a moral value about the commitment of the characters. Overall, the dialogue contains strong moral messages about commitment to something bigger than oneself, including awareness of social injustice, sacrifice for family, advocacy for equality, respect for dignity and independence, and solidarity in the struggle against injustice.

Scene 2 (01:12:23)



Dialogue between Jo march & her mother: where jo was willing to cut her hair to sell for extra money to help her mother take care of her sick father.

Jo : It is enough for the train?

Marmee: Where you get the money?

Jo : I sold what I had (her hair)

Marmee : So proud you to be my daughter.

Jo : I really want to do something for father.

The dialogue contains a moral value about the commitment of Jo's character, which is a self-sacrifice for the family in a way where Jo sells her long hair, which is often considered a symbol of femininity and beauty, to earn money to help her father. This represents a significant personal sacrifice, illustrating how much Jo values her family and is willing to give up something important to her for the well-being of her loved ones. This message reflects a commitment to putting the needs of others ahead of personal interests.

Self respect with humbleness or respect for other.

Scene 1 (01:37:18)



Dialogue between Jo march & Laurie: when Jo rejected Laurie's proposal by revealing that she couldn't marry someone unless it was for love.

Jo : I don't know why I can't love you the way you want. I don't know why.

Laurie: You can't?

Jo : No, I can't. I can't change my feelings. And it would be lies if i said.

I'm sorry teddy.

The dialogue contains a moral value about self respect Self Respect with Humility where Jo refuses to lie about her feelings, which reflects respect for herself and a deep understanding of who she is and what she feels. However, she does so in a humble way, by apologizing to Teddy, showing that while honesty can be painful, it is still done with love and respect.

Caring for other living things and the environment.

Scene 1 (00:29:04)



Dialogue Marmee who asked her four children to share the food they had at Christmas with neighbors who were more in need.

Marmee: Not far from here, lived a poor young woman, Mrs. Hummel. Her five children slept in a bed so as not to get cold, and there was no food. My girls, would you like to give them breakfast for Christmas present?

Bet : You're going to say if this is what father want?

Marmee: Yes.

This dialogue contains moral value about caring for others through empathy, sacrifice, togetherness, selfless giving, and kindness in small acts. Marmee teaches her children to look beyond their own needs and to provide help to those in need, emphasizing that acts of compassion and caring are an important part of a moral and ethical life.

Respect and Caring for other

Scene 1 (00:31:15)



Dialogue Hannah between March family: Hannah tell them that mr laurence gives a food to the March family as a christmas present for helping the hummel family.

Amy : Is this from the fairy?

Hannah: From Mr. Laurance

Meg : From Lauri's grandfather? Why?

Hannah: He saw you handing out Christmas breakfast and he wants you to enjoy it.

This dialogue contains moral value of respect and care for others through recognition of kindness, mutual respect, reciprocal care, teaching the value of reciprocal kindness, creating a supportive community, and recognition of sacrifice. It teaches that in a caring society, acts of kindness should be rewarded and reciprocated with equal care, creating an environment filled with respect and compassion.

Courage

Scene 1 (01:32:06)



Dialogue between Jo March & Meg march that Meg decided to marry John even though they were not financially secure, Meg shows her courage for love and family values. Their decision to married, shows the importance of love and loyalty in their relationship. This was also the moment Meg found her happiness and chose her own path amidst the challenges of life.

Meg: Just because my dreams are different than yours, doesn't mean they're unimportant. I want a home and family. And i'm willing to work and struggle. But i want to do it with John.

Jo: Don't leave me.

This dialogue contains a moral value about the courage to acknowledge and fight for one's own dreams which lies in Meg's character in this dialogue showing courage by acknowledging that her dreams and aspirations are different from others, but still important. This shows the strength to stay true to personal desires and ideals even though they may not conform to societal norms or expectations.

Faith

Scene (00:52:08)



Dialogue between Jo March and her mother: in this scene, Marmee gives advice to Jo about the importance of patience, sacrifice, or other values that are considered important in life, and also provides moral direction or motivation for Jo's journey in achieving her dreams and goals.

Jo : I try to change by writing sad notes and crying over my sins, but it doesn't seem to help. when I'm upset, I go wild, and can hurt.

Marmee: You reminded me of myself

Jo : But you never get mad

Marmee: I'm angry almost every day, I'm not a patient person, but after trying for almost 40 years I learned to control my anger.

Jo: I'll do the same.

The dialogue contains moral value about belief in the ability to change and control oneself, patience and perseverance in the process of change, taking responsibility for

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