

ABSTRACT

**DESIGNING WEB-BASED PRINTING SERVICES PRODUCT ORDERING
SYSTEM AT CV. FAJAR ADVERTISING**

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Humans as technology users must be able to utilize the technology that exists today. With the help of technology and information using the web, an ordering system that can be done via internet which is often called web will facilitate the marketing range of services and products sold by CV. Fajar Advertising. The purpose of this research is to design web-based product ordering system. The research method used is the system design method which can be accessed by all parties who need information on ordering products at CV. Fajar Advertising. The supporting programs used are Dreamweaver as a web editor, PHP as a programming language, and MySQL as a database storage system. The design of this system facilitates the efficiency of marketing products and printing services online with unlimited space and time. Suggestions from the writer are that the system can be used in accordance with the needs of the company. It is hoped that the development of the system can make this program an online program.

Keywords: Web, PHP, MySql

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