

ABSTRACT

M. YODES SASRA WIJAYA, An Analysis of Determining Factors of Youth Interest in Agriculture in Bengkulu City (Case Study of Panorama Urban Village). Supervised By: Herri Fariadi, S.P., S.Pd., M.Si and Evi Andriani, S.P., M.Si.

Bengkulu City, especially the agricultural sector in its development, has several very serious challenges, namely the phenomenon of the younger generation's lack of interest in agriculture, even though this sector has a very large role in supporting the family economy and ultimately being able to improve the country's economy. The aim of this research is to find out the level of youth interest in agriculture and the determining factors that effect of youth interest in agriculture in Bengkulu City. The research method used is a quantitative and qualitative method using a likert scale and multiple linear regression analysis. The research results show that the level of youth interest in agriculture in Panorama Urban Village, Singgaran Pati Sub-District, in Bengkulu City is 16.31, which means that the level of youth interest in agriculture is in the low category. Statistical test results show that youth lifestyle (X1), and length of time in the future. en(X2) has a significant effect on youth interest in agriculture (Y).

Keywords: Youth, Interest, Agriculture

