

**THE FEASIBILITY OF TEMPE SILVIA BUSINESS
IN SEMARANG VILLAGE, BENGKULU CITY**

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ABSTRACT

The purpose of this study is 1). To find out the financial analysis of Tempe Silvia business in Semarang Village, Bengkulu City. 2) To determine the feasibility analysis of Tempe Silvia business in Semarang Village, Bengkulu City. This research uses quantitative methods. Based on the results of research and data analysis conducted, it can be concluded that 1) The financial analysis of Tempe Silvia business in Semarang Village, Bengkulu City 2018 resulted in an R / C Ratio of 1.0 which means that in 2018 Tempe Silvia business broke even, in 2019 it resulted in an R / C Ratio of 1.1, in 2020 an R / C Ratio of 1.2, in 2021 an R / C Ratio of 1.1, and in 2022 an R / C Ratio of 1.2. So, it can be concluded that $R / C > 1$, then Tempe Silvia business is feasible to develop. 2) The feasibility of Tempe Silvia business in Semarang Village, Bengkulu City shows that the NPV value is 24,115,668, and IRR is 51%, this is declared feasible because $IRR > 1$, so the business is financially feasible to develop, PP 3.4 or 3 years and 5 months, while the Net B / C Ratio is 3.616699693 this states that it is feasible to develop because the Net B / C ratio > 1 . So, it can be concluded that Tempe Silvia business is profitable and this business is feasible to run.

