November 1, 2023

INTERCULTURAL COMMUNICATION BETWEEN INDIGENOUS AND TRANSMIGRATION COMMUNITIES IN KEDATARAN VILLAGE, MAJE SUB-DISTRICT, KAUR REGENCY

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ABSTRACT

Cultural diversity produces many different cultures in Bengkulu Province, one of which is in Kedataran Village, Maje Sub-District, Kaur Regency. In the communication process between people of different cultures, a more comprehensive understanding is needed so that it does not become a conflict. This is the basis for conducting research in Kedataran Village, with the aim of describing the intercultural communication process that occurs between indigenous and transmigration communities in this area. This type of research is field research with a qualitative approach. Data collection techniques include interviews with key and main informants, as well as observation and documentation. This research uses the theory of intercultural communication (Ting-Toomey, 1985) which includes symbolic exchange, processes, different cultural communities, interactive situations, negotiating shared meanings, and societal embedded systems. Based on the results of research and data analysis, it can be concluded that 1) the use of intercultural communication symbols in Kedataran Village is the language used, namely Kaur, Javanese and Indonesian, 2) even though there are cultural differences, people are able to understand each other so that the communication process is quite harmonious, 3) different cultural communities between communities living side by side by implementing an attitude of mutual tolerance and mutual respect for differences, 4) interactive situations of intercultural communication during weddings, official village forums, and social activities, 5) negotiation of meaning related to the substance of the issues conveyed as they occur conflict due to differences in viewpoints and assessments of other cultures, 6) systems embedded in society form the process and results of intercultural encounters between indigenous and transmigration communities.

Key words: communication, culture, transmigration, natives

