

**ABSTRACT**

**A MULTIMEDIA-BASED PROMOTIONAL MEDIA INFORMATION  
SYSTEM AT THE FACULTY SOCIAL SCIENCES OF DEHASEN  
UNIVERSITY, BENGKULU**

**By :**

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*The aim of this research is to create a multimedia-based promotional media information system at the Faculty of Social Sciences, Dehasen University, Bengkulu. The research method used in this research is the Waterfall Method starting with the stages of needs analysis, system design, coding and testing, system implementation and maintenance. The software used in creating a multimedia-based promotional media information system is Adobe Animate 2015. The results of the research on the information system created found a Home, Vision and Mission, Study Program, Promotional Media and Contact Us Menu. Furthermore, the Study Program menu has a sub-menu consisting of the Public Administration and Communication Science study programs, each of which has a sub menu of information on activities, faculties, lecturers/teachers and staff in each study program. A multimedia-based information system using Adobe Animate 2015 software can run well and is able to provide increased information to students and the wider community regarding various information at the Faculty of Social Sciences at Dehasen University, Bengkulu.*

**Keywords: Information Systems, Multimedia, Promotion, Adobe Animate  
Information :**

- 1. Student**
- 2. Supervisors**

