

ABSTRACT

ANGGUN PIRONIKA, 21060121. *The Effectiveness of Inventory and Raw Material Management of Gourami Fish (Osphronemus gouramy) at Newtown Kopitiam Bukit Golf Restaurant, Palembang. Supervised by HERRI FARIADI, S.P.,M.SI and RIKA DWI YULIHARTIKA, S.P.,M.SC*

The management and supply of raw materials is an aspect that greatly determines the operational continuity of Newtown Kopitiam Bukit Golf Palembang Restaurant, this restaurant is one of the ones that makes carp raw materials as a mainstay menu, this study aims to analyze the effectiveness of the inventory and management of carp raw materials at Newtown Kopitiam Bukit Golf Palembang Restaurant. The research method used was quantitative descriptive by involving seven (7) informants consisting of Accounting, Helper, Financial Admin, Checker, and Head of Warehouse. Data collection was carried out through questionnaires, interviews, observations, and documentation. The results of the study resulted in an effectiveness index of 182.14, which indicates a "very high" category which includes planning accuracy, availability of raw materials, storage conditions, procurement time, and quality of materials before processing. The analysis showed that quality had the highest score (139), reflecting good standards of freshness and cleanliness. Meanwhile, the accuracy of inventory costs recorded the lowest value (123), indicating inefficiencies that need to be corrected. Therefore, periodic evaluation and cost control are needed through routine audits, supplier analysis, and the implementation of technology-based management systems to improve the efficiency of inventory management.

Keywords: Raw material management, inventory, carp, effectiveness

