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ABSTRACT

IMPROVING EARLY READING SKILLS THROUGH PICTURE WORD CARD MEDIA IN PLAYGROUP CHILDREN

(CAR at Gemilang Early Childhood Education Unit, Kepahiang Regency)

SAGINAH

Thesis, Early Childhood Education Teacher Program
Unived Bengkulu, 2024: 58 Pages

The purpose of this study is to determine whether picture word card media can improve early reading skills in playgroup children at Gemilang Early Childhood Education Unit, Kepahiang Regency. This research is a type of Classroom Action Research (CAR) focused on classroom situations, commonly known as classroom action research, using a cyclical procedure. The main subjects of this study are 15 playgroup children. This research employs the Jhon Elliot model, where each cycle consists of four activities: planning, implementation, observation, and reflection, carried out over two cycles. Data collection techniques use observation and documentation methods. Data analysis is conducted in a qualitative-quantitative descriptive manner. The results indicate that the use of picture word card media can enhance early reading skills in children. In the first cycle, 78% of children showed improvement, and the second cycle showed an increase to 94%. The conclusion is that picture word card media can improve early reading skills in playgroup children, as evidenced by a significant increase in the second cycle, with a percentage achievement of 94%, classified as very good development (BSB).

Keywords: *Early Reading Skills Through Media, Picture Word Cards*

June 1, 2025