

**THE DEVELOPMENT OF LUBUK RESAM TOURISM IN NORTH  
SELUMA SUB-DISTRICT OF SELUMA REGENCY**

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**ABSTRACT**

*This study aims to analyze tourism development in Lubuk Resam Village of Sub-District in Seluma Regency, using tourism development components according to Buhalis (2000:98), namely attractions, access, supporting facilities (amenities), and supporting services (ancillary services.) The method used in this study is a qualitative approach, with data collection techniques in the form of semi-structured interviews and documentation. Data sources used include primary and secondary data. The informants involved in this study consisted of 3 key informants and 2 main informants. Data analysis was carried out through the stages of data reduction, data presentation, and drawing conclusions or verification. The results of the study indicate that the attraction components in Lubuk Resam Village have an attraction that can attract tourists, so they need to be continuously developed. One of the efforts that has been made is the construction of a hot spring pool and other facilities using the 2022 Village Fund Budget. The access aspect is the main obstacle because the road conditions are still concerning, so access to the location is difficult to reach, especially for four-wheeled vehicles. Supporting facilities in the Lubuk Resam tourist area are still limited, due to limited village funds, most of which are allocated for the development of other more urgent needs for the community. The involvement of external parties, such as related agencies and the private sector, is needed to pay more attention to the existing potential so that tourism in Lubuk Resam Village can develop more optimally.*

**Keywords: Development, Tourism Potential, Tourism Village.**

